A

Report

On

"Inter-Intra Institute Startup

Idea Pitching Competition"

October 6, 2023

Parul University

Parul | Entrepreneurship
University | Development Centre

INSTITUTION'S
INNOVATION
COUNCIL
(Ministry of Education Initiative)

The Institution's Innovation Council (IIC) - Entrepreneurship Development Centre (EDC) Parul University organized "**Report on the Inter-Intra Institute Startup Idea Pitching Competition**".

Introduction:

On October 6, 2023, Parul University's Entrepreneurship Development Centre (EDC) organized an **Inter-Intra Institute Startup Idea Pitching Competition**. This event brought together a total of 23 teams and over 90+ students, showcasing innovative startup ideas across various domains, including healthcare, technology, artificial intelligence, agriculture, and more. The event aimed to foster entrepreneurship spirit among students and provide a platform for them to pitch their innovative business ideas.

Activity Details:

The competition was structured as a pitch session where each team had the opportunity to present their startup idea to a panel of judges comprising industry experts, faculty members, and successful entrepreneurs. Each presentation was followed by a Q&A session where the judges provided valuable feedback and insights to the participants. The event also featured networking opportunities and mentoring sessions to help students refine their startup concepts.

Objective of the Session:

The primary objectives of the session were as follows:

- To encourage entrepreneurial thinking and innovation among students.
- To provide a platform for students to pitch their startup ideas and receive constructive feedback.
- To identify promising startup concepts that could be incubated and further developed.
- To promote cross-disciplinary collaboration among students from diverse domains.

Learning Outcomes:

The session yielded several valuable learning outcomes:

- *Ideation and Pitching Skills:* Participants learned how to refine and present their startup ideas effectively.

- *Feedback and Improvement*: Teams received constructive feedback from experienced professionals, helping them improve their ideas.

- *Networking:* Students had the opportunity to network with industry experts, potential mentors, and fellow entrepreneurs.

- *Diverse Perspectives:* The competition showcased a wide range of startup ideas from various domains, exposing students to different industries and problem-solving approaches.

Conclusion:

The Inter-Intra Institute Startup Idea Pitching Competition at Parul University's Entrepreneurship Development Centre was a resounding success in promoting entrepreneurship and innovation. It not only provided students with a platform to showcase their ideas but also connected them with the resources and mentorship needed to take their concepts to the next level. Among the 25 participating teams, 16 were selected for incubation at the Parul Innovation and Entrepreneurship Research Centre (PIERC), reflecting the quality and potential of the ideas presented.

The university is committed to nurturing these startups, and it is expected that they will make significant contributions to various industries in the future. Events like this serve as catalysts for fostering a culture of entrepreneurship and innovation within the academic community.

In conclusion, the Inter-Intra Institute Startup Idea Pitching Competition was a testament to the university's commitment to nurturing the entrepreneurial spirit and promoting innovative thinking among its students.

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Glimpses of Event

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